

# Action Learning

Action Learning offers training and coaching in the areas of Sales and Sales Management. We create sales processes and sales tools that work.

**Are your sales flat?**

**Are you losing market share?**

**Are your sales people having difficulty opening new accounts?**

Action Learning Corporation has helped dozens of companies change their answer to these questions, from an apprehensive “yes” to a confident “NO!”

## **We offer training and coaching in Sales and Sales Management.**

- We work with you to create a customized sales process
- We teach it to your sales people by executing it with *real prospects*
- We create personalized, one-of-a-kind sales tools that will help your team achieve unprecedented sales success

### **Action Begins with Learning Achievement begins with Action**

*"An organization's ability to learn, and translate that learning into action rapidly, is the ultimate competitive advantage."*

-Jack Welch

*"The ability to learn faster than your competitors may be the only sustainable competitive advantage."*

-Arie De Geus

We work from the ground up with your particular group to develop a *personal, customized system* that works dramatically better than anything you've ever done.

From process to prospects, coaching to calling, training to tangible results that can be duplicated, your relationship with Action Learning is an *active commitment* that guarantees you the results you want.

# Services We Offer

If your company is slacking in the sales department, we can help! Our training and coaching programs will give you the tools and processes you need to achieve success in your market. We'll help you create a roadmap for success, then show your sales staff how to implement it. If your tired of slumping sales, let us show you how to get back on track!

## Sales Coaching

Our sales coaching program has helped a wide variety of business in all different markets. We start by looking at how your company approaches the marketplace. Then, we create a customized sales process and teach it to your people by executing it with real sales prospects.

## Sales Training

If your sales staff is in need of a boost, we can help. Our training sessions are built from the ground up for your particular group. We customize and personalize every session by talking to your people and incorporating your terminology.

## Business Development

Need help getting your business off the ground? We'll help you establish a New Account Development process that produces immediate results. Then, we'll build a customized sales approach that takes the best of what you have and improves it. We'll also deliver a proven sales system that can be duplicated by all of your sales people.

## Contact Us

[info@actionlearning.biz](mailto:info@actionlearning.biz)

Phone: 952.445.8604

Fax: 952.403.7765

2920 Pine View Drive  
Minneapolis, MN 55372